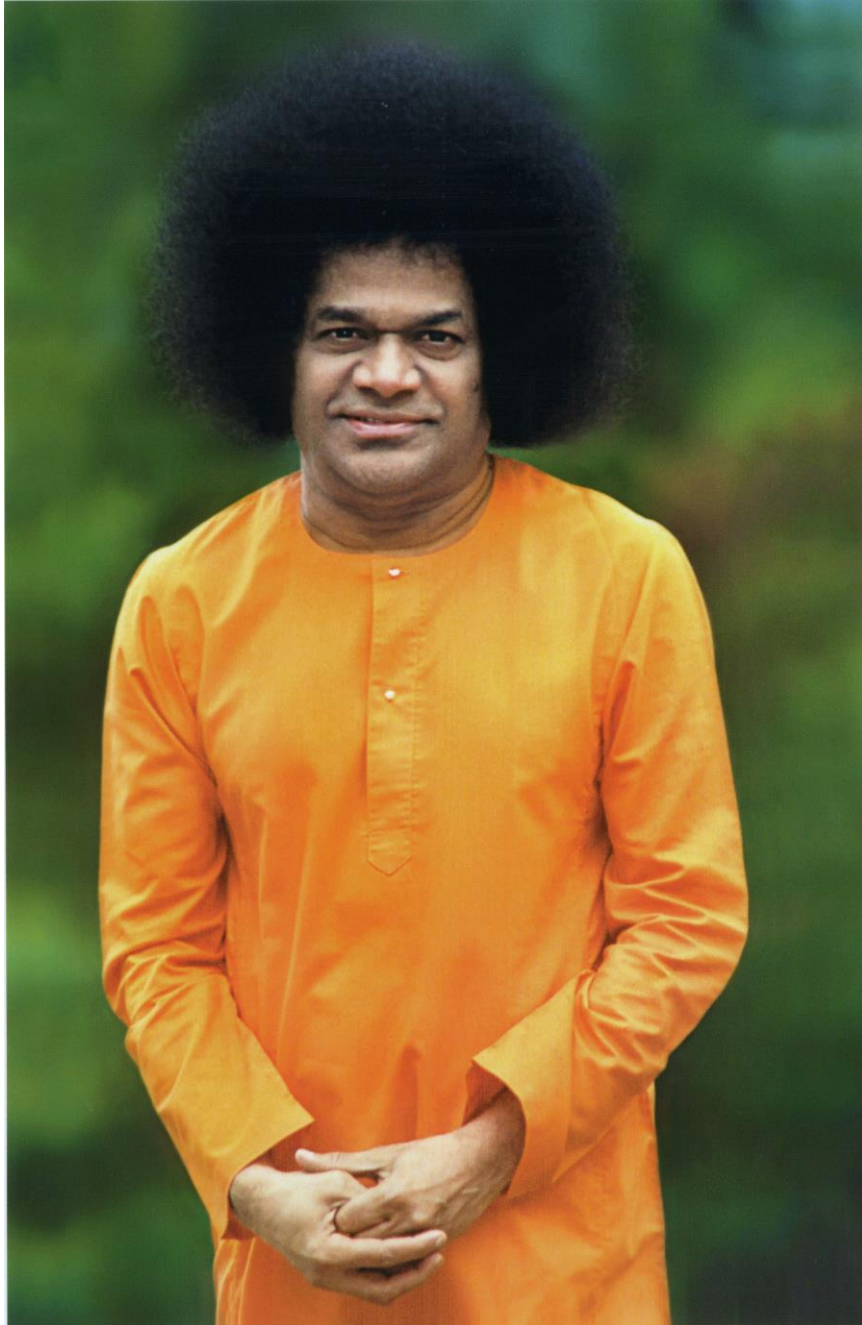


Aum Sri Sairam



SRI SATHYA SAI INSTITUTE OF HIGHER LEARNING
(Deemed to be University)
Brindavan Campus, Bengaluru



**SUMMER COURSE ON
INDIAN CULTURE & SPIRITUALITY**

THEME : "INDIAN CULTURE & MANAGEMENT"

DATE: 18TH to 20TH JULY 2024

Venue : College Auditorium, Brindavan Campus



PROGRAMME

DAY - 1

DATE-18.07.2024 (THURSDAY)

08.30AM : PROCESSION FROM HOSTEL TO COLLEGE WITH BHAJANS & VEDAM

Inaugural Session

09.00AM : WELCOME ADDRESS

PROF. N SIVAKUMAR, DIRECTOR, BRINDAVAN CAMPUS

09.10AM : OPENING ADDRESS

PROF. B RAGHAVENDRA PRASAD

VICE-CHANCELLOR

SRI SATHYA SAI INSTITUTE OF HIGHER LEARNING

Session - I

09.25AM : **"RAMAYANA FOR MANAGERS"**

SRI SANJAY SAHNI, ASSOCIATE PROFESSOR,
DEPT. OF MANAGEMENT & COMMERCE

10.25AM : BREAK

10.40AM : **"SHASTRAM – VIDEO PRESENTATION"**

SWAMI PARAMARTHANANDA, ARSHA VIDYA GURUKULAM

11.00AM : **"DINACHARYA FOR HEALTH AND FITNESS"**

SRI SATISH CHANDRA, SENIOR MANAGER, SSSIHMS, WHITEFIELD

12.00PM : LUNCH

Session - II

02.00PM : STUDY CIRCLE

Session - III

06.00PM : **BHAJAN QUIZ**, SRI ABHISHEK H, ALUMNUS

08.30PM : **PARAYANAM IN HOSTEL**, SRI D N MURTHY, ALUMNUS



DAY - 2

DATE-19.07.2024 (FRIDAY)

08.55AM : VEDAM

Session - I

09.00AM : **"SWAMI - THE DIVINE MANAGER"**

SRI VINAY KUMAR HARIHARAN, CONVENOR,
BRINDAVAN MANAGEMENT COMMITTEE

10.00AM : SWAMI'S DISCOURSE – VIDEO PRESENTATION

10.20AM : BREAK

10.30AM : **ALUMNI PANEL DISCUSSION ON "SAI STUDENT AS MANAGER
– BLESSINGS, OPPORTUNITIES AND CHALLENGES"**

PANNELISTS : SRI RAGHAVENDRA, VICE PRESIDENT, RBL BANK
SRI PARIKSHIT MENON, INDEPENDENT CONSULTANT
SRI SRINIVASA RAO, ENTREPRENEUR
SRI KARTHIK SHENOI, INVESTMENT ANALYST
SRI NIKHIL C S, SENIOR BUSINESS ANALYST,
STANDARD CHARTERED BANK

12.00PM : LUNCH

Session - II

02.00PM : **DRAMA PRESENTATION**

Session - III

06.00PM : **MUSIC PROGRAMME**

08.30PM : **PARAYANAM IN HOSTEL**, SRI GANESH SESHADRI, ALUMNUS



DAY - 3

DATE-20.07.2024 (SATURDAY)

08.55AM : VEDAM

Session - I

09.00AM : **"QUIZ ON SWAMI'S LIFE AND TEACHINGS"**

DR. SUBRAMANIAN S, DR. M S SAI VINOD, & SRI MANOJ GADI
FACULTY, DEPT. OF MANAGEMENT & COMMERCE

10.00AM : BREAK

10.15AM : **"VIKSIT BHARAT – A MANAGERIAL PERSPECTIVE"**

SRI S CHANDRAMOHAN, GROUP CFO, TAFE

Valedictory Session

11.15AM : VALEDICTORY ADDRESS

SRI VIJAY MENON, CONSULTANT

12.15PM : VOTE OF THANKS

12.20PM : MANGALA ARATHI



At Thy Lotus Feet