

## **SPEAKER PROFILE**

## Dr. S. Sathyeshwar Principal, Jyothy Institute of Commerce and Management

Dr. S. Sathyeshwar is a distinguished professional with over 25 years of experience in the education management industry. He possesses strong leadership and relationship-building skills and has a proven history of excellence in commerce and management. With expertise in financial, marketing, and human resource management, he is adept at multitasking and is skilled in e-learning, analytical skills, lecturing, educational technology, and curriculum development.



Dr. Sathyeshwar holds a Doctorate in Financial Management from Tumkur University, an MBA from Bangalore University, an M. Com

from Bharathiar University, a PG Diploma in Personnel Management and Industrial Relations, an LL. B from Karnataka State Law University, and a B. Com (Hons.) from Sri Sathya Sai University.

In his early career, Dr. Sathyeshwar worked in various capacities like Karnataka State Head, Branch Manager, Sales Manager, Corporate Account Manager in the BFIS sector with companies like Future Generali India Life Insurance, Aviva Life Insurance, HDFC Standard Life Insurance, HDFC Bank, and ABN AMRO Bank. His roles included Karnataka State Head, Branch Manager, Sales Manager, and Corporate Account Manager, where he excelled in sales, marketing, business development, client relationship management, and team management.

Dr. Sathyeshwar has served as the Founder Secretary of the Tumkur University Management Research Forum, organizing several national-level workshops on research methodology. In February 2020 he organized an M. Com project guidance workshop for 4th-semester students at Bangalore University as a member of the organizing committee. He has also been a member of organizing committees for various conferences and workshops, contributing as a chief guest, resource person, and guest speaker, and presented papers at various International, National, and State Level Conferences at many Universities.

Currently, he is a member of the Board of Studies in Commerce (PG) and the Board of Examiners in Commerce (UG & PG) at Bangalore University. He also serves on the boards of several other prestigious institutions such as Jnana Bharathi Campus, School of Commerce, Jain Deemed to be University, Maharani Lakshmi Ammani College Autonomous, Dr. Ambedkar Institute of Technology, Mount Carmel College, Nagarjuna University, Indian Academy and is actively involved in syllabus revision, university evaluations, and conducting viva-voce examinations.

Dr. Sathyeshwar has authored several textbooks for B. Com and BBA courses at Bangalore University and Bengaluru City University. He holds a patent for an "Office Behavioural Monitoring Device" with Design no. 408051-001 and approved by The Patent Office, Government of India.



Dr. S. Sathyeshwar has received several awards, including the Outstanding Teacher Award in 2018 during "Guru Samarpane" by Presidency University, Bengaluru, in recognition of his excellent contributions to education. He was also honored for his role in the successful conduct of the two-day International Conference on "Global Convergence of Management Education and Practices," organized by Canara Bank School of Management Studies, Bangalore University, in association with PRME, held on 25th and 26th November 2015. Additionally, Dr. Sathyeshwar has been recognized by corporates such as ABN AMRO Bank (2002-2003) and HDFC Bank (2005-2006).

A strong advocate of blended learning and flipped classroom teaching, Dr. S. Sathyeshwar has developed e-content for teaching, implemented smart teaching aids, and guided over 300 students in their M. Com, MBA, and BBA projects. He has coordinated industry interactions, guest lectures, and placement drives to ensure students are industry-ready. Dr. Sathyeshwar has also designed effective student admission strategies. Through constant mentoring, he has strengthened the placement and career guidance cell, organized campus placements, pool campus drives, and job fairs in collaboration with industry bodies. He is well-versed in AICTE formalities as required by the Technical Education Board, New Delhi.

Beyond academia, Dr. Sathyeshwar is a management consultant, faculty trainer, and administration and staffing solution provider. He is passionate about mentoring and motivating individuals to achieve their career goals. He is an active member of the More Than HR (MTHR) Global Group and the Sri Sathya Sai Seva Organisation, participating actively in social service activities.

Dr. S. Sathyeshwar is married, a father of two, and a proud native of Bangalore. He remains dedicated to his role as Principal at Jyothy Institute of Commerce and Management, Bangalore, and is committed to serving his nation, Bharat.