



# SRI SATHYA SAI INSTITUTE OF HIGHER LEARNING

(Deemed to be University)

## Summer Course in Indian Culture & Spirituality 2024 at Brindavan Campus: A Brief Report

**18-20 July 2024**

The Brindavan campus of the Sri Sathya Sai Institute of Higher Learning conducted the Summer Course 2023 from 18th to 20th July 2024 on the theme 'Indian Culture and Management'

The event commenced with the distribution of badges, notebooks, and pens to all students in the sacred precincts of Trayee Brindavan on the evening of 17th July. These items were placed for blessings from Bhagawan before being handed to the students.

### **Day 1: 18th July 2024**

The first day of the Summer Course began with a vibrant procession from the hostel to the college, led by Vedam chanting and Bhajans. The ceremonial lamp was lit by the Guest of Honour, the respected Vice Chancellor of SSSIHL, Prof. B. Raghavendra Prasad. The morning session included a welcome address by the Director of the campus, followed by an opening address by the Vice Chancellor, who emphasized the principles of Indian culture from individual to universal levels. The second talk was delivered by Sri Sanjay Sahni, Associate Professor, Department of Management and Commerce, who elaborated on the relevance of the Ramayana in modern management. The session continued with a talk by Sri Satish Chandra, Senior Manager at Sri Sathya Sai Institute of Higher Medical Sciences, who highlighted the importance of Dinacharya (daily routine) for health and fitness.

The afternoon session featured a study circle focusing on Swami's discourse on Human Values for Management. The evening concluded with a Bhajan quiz and a Parayanam session.

### **Day 2: 19th July 2024**

The second day opened with an enlightening talk by Sri Vinaykumar H, Convenor of the Brindavan Management Committee, on Swami as an ideal manager. This was followed by an alumni panel discussion on the topic "Sai Student as Manager – Blessings, Opportunities, and Challenges." In the afternoon session, students presented a drama titled 'Tulsidas.' The evening was marked by a musical program themed 'Temples of India,' followed by Parayanam.

### **Day 3: 20th July 2024**

The final day began with a quiz on the life and teachings of Bhagawan. This was followed by a scholarly talk titled "Viksit Bharat – A Managerial Perspective" by Sri S. Chandramohan, Group CFO of TAFE. The valedictory address was delivered by Sri Vijay Menon, an Independent Consultant.

The program concluded with a vote of thanks and Mangala Arathi, bringing the Summer Course 2023 to a graceful end.



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